



Partnering for Health in Idaho

November 14, 2014

Presented by
Jacquelyn Hanners
Marketing and Sales Specialist



Our Values & Mission

Our Values

- We are committed to doing the right thing.
- We are one team working toward a common goal.
- We are each responsible for our customers' experience.
- We practice open communication at all levels of the company to foster individual, team, and company growth.
- **We actively participate in efforts to improve our communities, both internal and external.**
- We encourage creativity, innovation, and the pursuit of excellence.

Our Mission

To provide better health, better care, and better cost to the people and communities we serve.

Foundation for Health Improvement

Mission

Community Health Improvement guided by the touchstones of better health, better care and lower healthcare costs

Our Vision

To support and assist charitable programs and initiatives that **address the healthcare needs of children and youth, as well as adults who have barriers to care**, in communities served by PacificSource Health Plans.

We advance and promote strategies that:

1. Improve access to **high quality healthcare**,
2. Test and implement **innovative care models**,
3. Improve **community health**, and/or
4. **Lower costs** across the system.

We work in partnership with PacificSource Health Plans and its many business partners and customers, including physicians and other healthcare providers, to **improve community health**.

Funding opportunities up to 4 times per year.

COMMUNITY INVESTMENTS

2000 - \$20,000

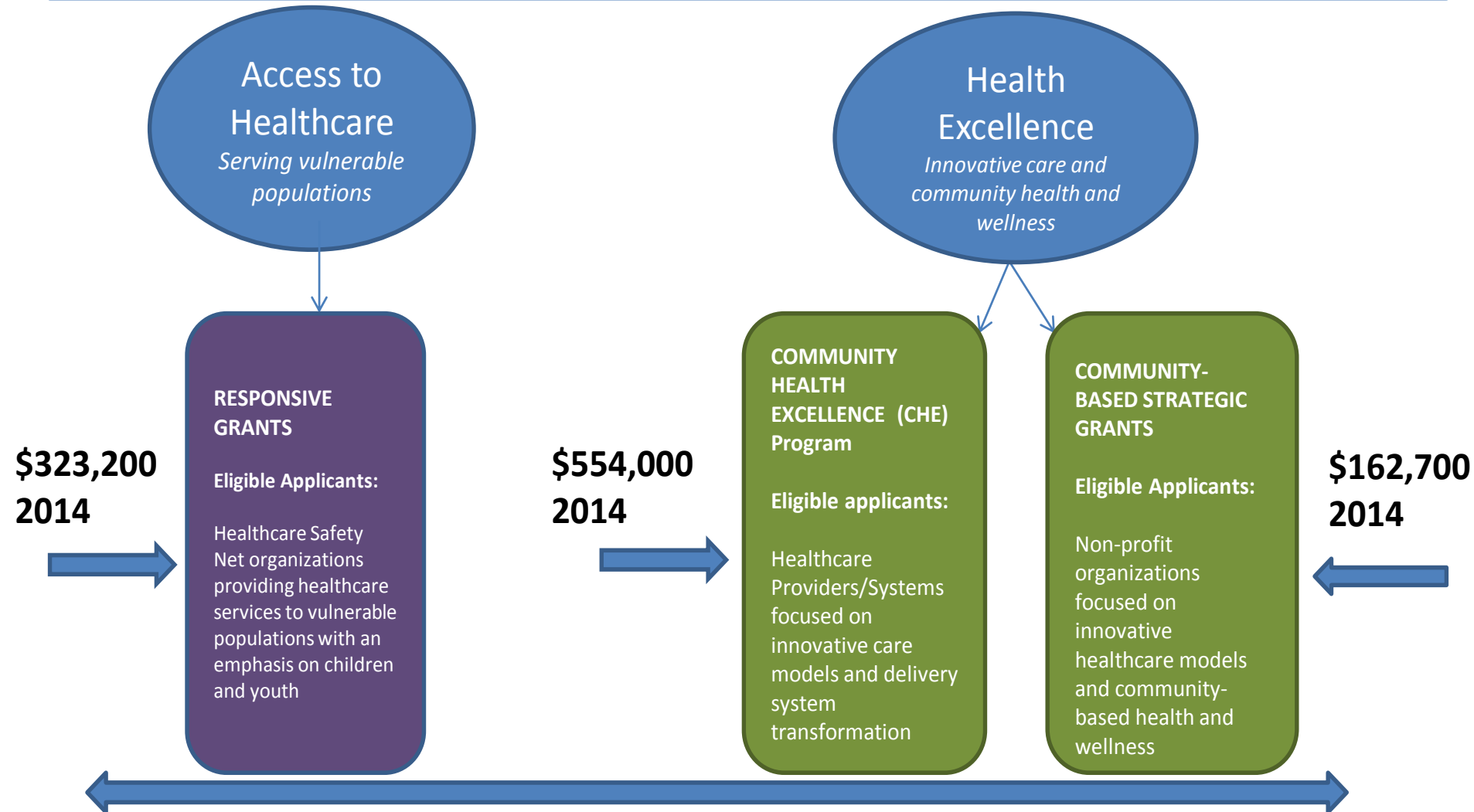
2004 - \$337,000

2008 - \$689,000

2012 - \$900,000



MISSION: Community Health Improvement aligned with the touchstones of better health, better care and lower costs.



Beyond grantmaking, the Foundation convenes philanthropic and other partners, disseminates promising approaches and leverages PacificSource knowledge and expertise to provide learning opportunities for community partners

Access to Health Care

- Rolling grant cycle & Letter of Intent
- One year and multi-year grants
- Criteria: Safety Net Organizations providing access to direct health care services (physical, behavioral/mental, oral)

2014 Investments in Idaho - \$43,200

Pocatello Free Clinic – Oral health, \$15,000

Children's Home Society – Behavioral health, \$10,000

Canyon County Community Clinic – General, \$12,000

Snake River Community Clinic – Chronic disease, \$6,200



Meridian School's Clinic – Idaho's First School Based Health Clinic

- Collaborative effort between Family Medicine Residency of Idaho (FMRI) and West Ada School District (formerly Meridian Joint School District), Central District Health Department, BSU College of Health Sciences, Department of Nursing and the Treasure Valley United Way.

The Need:

- Idaho is one of two states with no School Based Health Clinic
- Meridian Elementary is a Title One School with 75% of students qualify for free or reduced lunch
- Designed to serve all children and families with an emphasis on uninsured and underinsured as well as children on Medicaid without a medical home.
- Data shows that linking education and health for low income students can improve school performance and reduce Medicaid costs.



Meridian School's Clinic – Idaho's First School Based Health Clinic *Continued*

Results so far:

- Children seen in Primary Care: 478, Mental Health: 86, Dental: 88, Dietician: 3.
- Goal to see 35 per week – clinic will be considered self – sustaining (avg. 33)
- Success Stories
 - Low Back Pain
 - Counseling for Tragic Event
 - Ear Pain
 - Asthmatic
 - Autistic Child



Core Criteria: Grants that are **changing the delivery of healthcare services** in ways that promote achievement of the Triple Aim and improve the health of the community.

- Annual Grant Cycle (June)
- One year with a possibility of second year funding

2013-14 CHE Grant Program Investments in Idaho - \$255,000

Valley Medical Center – Expanding Medical Homes at Skilled Nursing Facilities, \$50,000

St. Luke's Clinic, Fruitland – **Behavioral Health Integration into Primary Care, \$40,000**

St. Al's Health Alliance – High-risk Patient Tracking, \$54,000

Primary Health Medical Group – Analytics and tracking of diabetic pop, \$30,000

Kootenai Health – Transitional Care Program, \$60,000

Primary Health Medical Group – Chronic Disease Management, \$21,000

Community Based Strategic Grants



Areas of Focus

- Promoting medical home models
- Integration (physical, behavioral/mental, oral)
- Care coordination
- Chronic disease management
- Healthy Nutrition
- Physical Activity
- Tobacco-free living

Additional emphasis on programs and initiatives focused on maternal child health and collaborative efforts around community-identified area of need or opportunities

2014 Investments in Idaho \$30,500

Teton Valley Health Care Inc. – Community Paramedic Program, \$15,500

Friends in Action – Chronic Disease Self-management Program, \$15,000



Funded from 2011-2014

ATV's goals is to educate, motivate and facilitate long-term collaboration with businesses, schools, government, communities, neighborhoods, social service agencies, media, etc. to make the Treasure Valley a healthier place to live, work and play.



Employee Driven Community Giving

Healthy Communities Committee



Employee Driven Committee

Made up of employees from all over the enterprise

Boise – Children’s Home Society

\$10,000 for Mental and Behavioral Services for Children and Youth

Idaho Falls – St. Vincent De Paul

\$2,000 for Low-income assistance

Other Idaho Sponsorships

Idaho Senior Games Inc. - Healthy Active Lifestyles \$1,500

Idaho Veterans Assistance Program – Support Services for Veterans \$150

Big Brothers Big Sisters of SW Idaho – Youth Education and Development \$1,000

Big Brothers Big Sisters of SE Idaho – Family Support Services \$500

Total Healthy Communities Investments - \$15,150

Healthy Life Employee Challenge



Healthy Life Employee Challenge Wellness Program

Employees can elect to donate up to \$200 to a charity of their choice (from a list) or to their local school.

2013 - \$8,350

Through Q2 in 2014 - \$3,600

PacificSource Employees in Action



Thank you!

